

Janice K. Brewer
Governor

Office of the Governor

* ARIZONA TRAVEL AND TOURISM WEEK *

WHEREAS, the U.S. Travel Association promotes the celebration of National Tourism Week on May 7-14, 2011, to broaden the understanding of travel and tourism as a major U.S. industry that is vital to the nation's economic stability and growth; and

WHEREAS, Arizona is a premier leisure and business destination and receives great social and economic benefits from maintaining a thriving state travel and tourism industry, which contributes to the state's economic health and vitality; and

WHEREAS, Arizona tourism attracts more than 35 million domestic and international visitors, contributes \$16.6 billion to the state's economy, generates \$2.4 billion in local, state and federal tax revenues and provides more than 200,000 jobs; and

WHEREAS, nearly 80 percent of visitor spending comes from out-of-state visitors, which represents new money imported into the Arizona economy; and

WHEREAS, the Arizona travel and tourism industry significantly enriches the lives of the state's residents and visitors, while promoting Arizona as one of the most vibrant and diverse states in the nation with unforgettable scenery, exciting outdoor adventures, rejuvenating resorts and spas, fine dining options, a variety of shopping opportunities, and captivating history.

NOW, THEREFORE, I, Janice K. Brewer, Governor of the State of Arizona, do hereby proclaim May 7-14, 2011 as

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and encourage residents and visitors to discover Arizona's exciting travel destinations and tourism offerings.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona



Janice K. Brewer
GOVERNOR

DONE at the Capitol in Phoenix on this fifth day of May in the year Two Thousand and Eleven, and of the Independence of the United States of America the Two Hundred and Thirty-fifth.

ATTEST:

Kim Blumett

Secretary of State